

Brand Protection & Tamper Evident Solutions

Product Related Crime is on a Rapid Rise – And Innovative Brand Protection and Anti-Theft Solutions are Emerging to Fight This Chronic Problem

This report features an overview and analysis of:

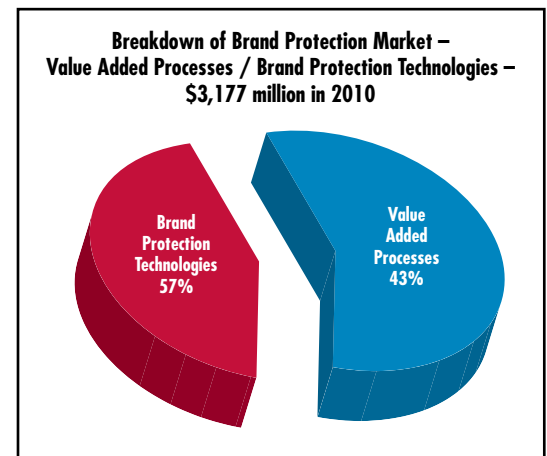
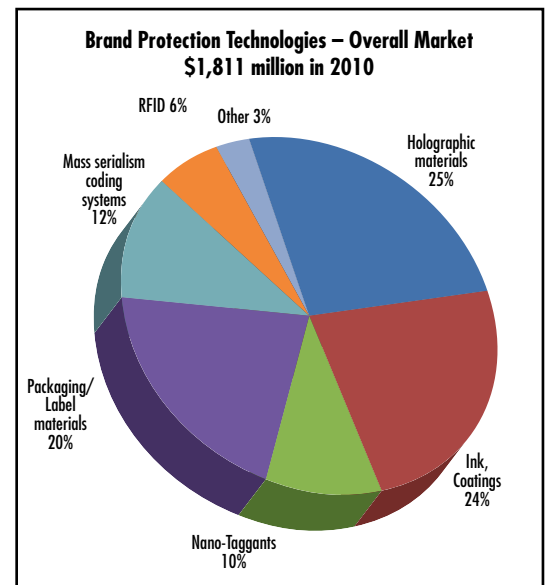
- Primary forces behind the evolving landscape of the Brand Protection industry
- A breakdown of key facts and figures in the solutions market
- The three levels of defense for Brand Protection
 - Visual or overt protection
 - Covert protection
 - Forensic protection
- Classes of Brand Protection Solution Suppliers
 - Suppliers of Integrated End-to-End Brand Protection Solutions
 - Packaging/Labels Converters & Security Printers
 - Security Technology & Materials Providers
- Requirements for each class of Brand Protection Solution Suppliers
- Leading Suppliers in the Brand Protection Solutions Industry
- Achieving Profitability as a Brand Protection Solution Provider
- Competitive Forces
- Key Emerging Trends
- Market Trends

Brand Protection & Tamper Evident Solutions, published by Vandagrif International, is a major new market report that offers a definitive worldwide analysis and evaluation of the state of the 'Supply Side' of the brand protection, tamper evidence and anti-theft device industries as the requirements of brand owners evolve. This report provides suppliers of brand protection and security devices, materials, labels/packaging and integrated solutions with guidelines on how to meet the present and future needs of brand owners.

In addition, this study provides valuable tools to support strategic options for growing companies as optimal end-to-end solutions in brand protection are developed.

Included in this comprehensive, highly anticipated report:

- A definitive analysis of the leading operators in the brand protection sector worldwide.
- Profiles for 230-plus leading suppliers showing details of ownership, subsidiaries, security technologies and products offered, together with other relevant details.
- The preeminent companies offering end-to-end integrated brand protection solutions and an examination of why packaging/label converters, security printers and some other suppliers are leading the way.
- Answers to key questions on technologies, customer requirements and their evolving demands, and how suppliers can enhance their overall solutions.



Source: Vandagrif International

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