

Sustainable Packaging For Beverage Shoppers

Table of Contents

Contents	Pages
Executive Summary of Learnings	1-2
Four EcoFocus Actions for Beverage Packagers	3
I. Introducing Beverage Shoppers	4-7
II. Attitudes & Actions Toward Sustainability	8-11
III. Rethinking Packaging	12-21
IV. Eco-Friendly Brands and Labels	22-25
VII. Appendix	26-27

