

Is China and the complexities of globalization a looming threat or unparalleled opportunity for U.S. plastics packaging suppliers?

A new study reveals stunning answers and clear insight to why a global economy holds little to fear and everything to gain.

GLOBALIZATION:

Implications for the U.S. Plastics Industry

This 160-page Globally-focused Report Probes Deeply Into The New World Order of Global Growth Scenarios

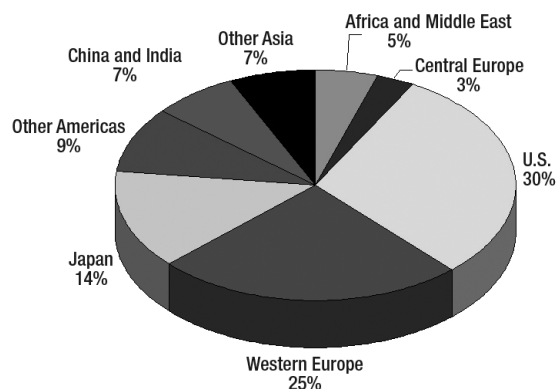
- Why U.S. plastics packaging suppliers must export now as a strategic imperative
- The specter of U.S. de-industrialization and the diminished role of manufacturing in developed countries
- Why the U.S. trade deficit will continue to climb and what plastics suppliers can do about it
- The changing role of U.S. trade and why U.S. productivity growth faces a slowdown
- Barriers to foreign investment in the United States and how those could be changing
- The intimidating growth of China, the markets that will be most affected, and how its economy will be influenced by both political and economic underpinnings
- How new global energy realities will affect the balance of trade for plastics suppliers and how they do business
- The top trends in foreign trade that will sway how plastics suppliers operate around the world and the vulnerabilities they face with foreign competition

In his most recently published report, noted economist Peter Mooney of Plastics Custom Research Services (PCRS) draws on his years of experience to address the evolution of plastics and packaging globalization and delve into why the emergence of China as a global powerhouse affords many more opportunities than it does threats to the plastics industry.

Brimming with fully illustrated forecasts that reveal trends and the statistics behind them, this unique analysis will bring readers up to date on the state of the global economy for plastics packaging.

This report is loaded with carefully crafted insights on where Asia, Central Europe, and other developing regions leave the Western world as a changing of the guard shifts market growth to other, less-understood parts of the globe.

Shares of Global GDP Held by the U.S. and the Rest of the World



This statistics-stacked report provides a rock-solid foundation for a penetrating look at globalization and the emerging world economy.

- 37 fully developed charts and forecasts paint a visual picture of global sea changes now taking place
- Results of an extensive survey sent to senior officials at plastics-based packaging companies in North America representing blow molding, injection molding, thermoforming and rotational molders
- First-time-ever figures on the destination of exports from plastics packaging suppliers, the leading export markets, and export sales growth
- Bold forecasts on global growth for select market segments, pricing and sales trends, and the net benefits and losses that North American plastics companies will encounter as emerging countries gather global strength

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