

Labels for Packaging

Global Markets, Economics, Environmental Impact, and Technology

2011 to 2015

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- B. Key definitions
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 - 3. Transaction point in the value chain
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- D. Geographic regions
- E. Study methodology
- F. Conventions

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- A. Technology
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 - 2. Material trends
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 - 1. Glue-applied vs. self-adhesive label – economics
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- C. Market analysis
 - 1. Drivers and trends
 - 2. Label volume projections

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 - 4. Stretch sleeve labels
 - 5. In-mold labels (IML)
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 11. Global label converters
- D. Intermediate products – self-adhesive
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- D. Case 4: BOPP SA label application (beer filling)
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- F. Case 6: Comparison of Case 4 and Case 5
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- G. Case 7: BOPP SA label - LCA
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- H. Case 8: Glue-applied paper label - LCA
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- I. Case 9: Comparison of Case 7 and Case 8
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