



Transparent Oxide-coated Films for Packaging 2011 to 2015

Global Markets, Economics, Environmental Impact, and Technology

“Transparent Oxide-coated Films” is our third global study of the transparent oxide-coated films industry focused on packaging. The content encompasses technology, economic and environmental analyses, market forecasts, and industry participant profiles.

The economic and environmental analyses compare metallized PET film, AlO_x -coated PET film, and SiO_x -coated PET film. The Technology section includes updates on vacuum deposition processes, competitive processes, materials, substrates, performance characteristics, and equipment.

The Market section provides in-depth analyses of the market, including segmentations by geographic region, end-use, coating type, substrate type, and more. The market analyses include quantitative forecasts through 2015 and insightful commentaries for each market segment.

Industry profiles are included for the companies that are most important to the oxide-coated films industry, including vacuum deposition equipment suppliers and oxide-coated film producers.

Sample Pages



With this new study you can:

- > Understand the economic and environmental potential of transparent oxide-coated films from eight case studies
- > Envision the future of the global transparent oxide-coated films packaging industry through market projections and important technological innovations
- > Understand why the growth of transparent oxide-coated films is continuing
- > Learn which applications are generating growth now and those that will be generating growth in the future
- > Find out how successful industry participants will utilize oxide-coated films in the years ahead

Transparent Oxide-coated Films for Packaging

200 Pages

2011 to 2015

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Learn About:

- > The future of the oxide-coated films industry with detailed segment forecasts to 2015
- > In-depth analysis of emerging trends, market conditions, and market drivers
- > Current consumption volumes with projections to 2015
- > The latest technology developments and the opportunities they afford

Who Should Buy This Study:

- > Converters
- > Raw Material Suppliers
- > Equipment and Machinery Suppliers
- > Brand Owners
- > Industry Analysts

What is included:

- > Detailed analysis of the trends and drivers of this unique and challenging market with volume forecasts to 2015
- > More than 200 pages of detailed data not available anywhere else
- > Details of market opportunities and forecasts broken down by end-use segments and four (4) geographic regions

Market Matrix:

Transparent Oxide-coated Films

Global Volume (measured in metric tons)

- Food
- Healthcare
- Personal Care
- Other

Global Value (measured in US dollars)

- Food
- Healthcare
- Personal Care
- Other

Global Food Volume

- Beverage
- Confectionery
- Meat, poultry, and fish
- Rice and Vegetables
- Sauce
- Snack foods
- Soups and stews
- Other

Global Healthcare Volume

- Medical devices
- Pharmaceuticals
- Other

Global Personal Care Volume

- Cosmetics

- Personal hygiene
- Other

Global Other Volume

- Electronic Products
- Balloons and other

Volume in Europe by End-use

Volume in Japan by End-use

Volume in North America by End-use

Volume in ROW by End-use

Global Volume by Coating Type

- AlO_x
- SiO_x
- AlO_x/SiO_x

Global Volume by Coating Process

- Chemical Vapor Deposition
- PVD Electron Beam (EB) Evaporation
- PVD Thermal Evaporation

Global Volume by Substate Type

- BOPP
- OPA
- Oriented Polyester Films
- PLA

Global Volume by Package Format

- Lidstock
- Paperboard Containers
- Pouches
- Other

Additional Allied Development Capabilities



Allied Development's SavvyPack® Packaging Analysis System is the industry standard for economic and environmental analysis of packaging.

Retort Pouches

an in-depth global study of the retort pouch industry.

Labels in Packaging

a global study of the label industry including a high level understanding of non-packaging labels and a detailed understanding of packaging labels.

Packaging in India

a detailed study of the packaging industry in India.

Pharmaceutical Blister Packaging

a global study of the pharmaceutical blister packaging market.

Biopolymers in Packaging

an in-depth global study of the biopolymer industry, focusing on packaging.

Stick Pouches

an in-depth global study of the stick pouch industry, including equipment manufacturers and contract packagers.

Stand-up Pouches

an in-depth global study of stand-up pouches, including volumes, trends, emerging competitive products, technologies, and economics.

Medical Device Packaging

an in-depth global study of the medical device packaging industry.

Microwaveable Packaging

an in-depth North American study of the microwaveable packaging industry.

Foodservice Packaging

a comprehensive study of the United States Foodservice packaging industry.

Barrier Films and Coatings

a comprehensive global analysis of barrier materials used in flexible packaging.

LCI Data for Packaging

a comprehensive examination of global LCI data specific to the packaging industry.

For further information visit:

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