

Go Digital

Packaging Strategies: The Packaging Industry Directory



**PACKAGING
STRATEGIES®**

The Packaging Industry Directory is an online directory that makes it easy for buyers to find you all year round.

- Industry buyers guide reaching Packaging Strategies audience of global industry thought leaders, top executives among brand owners, retailers, packaging converters, suppliers and influential industry group.
- Conveniently delivered via e-mail twice monthly with Packaging Strategies subscriber digital newsletter.
- Linked twice monthly to Packaging Strategies eXTRA newsletter; posted on-line at www.packstrat.com.
- Referred to all year by the industry's top-level CPG, retail executives, consultants, and leading analysts.
- Use listing enhancements to boost your visibility and show off your products. See below for listing enhancement details.
- Reach your customers when budgets for capital expenditures are being finalized.

The Packaging Industry Directory launches January 2012.

www.packstrat.com/directory

Reach Packaging Industry's Most Influential Leaders

- Stay in front of your best customers & sales prospects
- Developed for the decision-maker you most want to reach
- Reach an Elite Group of Informed Packaging Professionals

BASIC LISTING

A Free Basic Listing places your company location, phone, web and email address online searchable by category of expertise for an entire year.

FREE

ENHANCED LISTING

Basic listing plus live web and email links with online highlighting.

\$225

DELUXE LISTING

Highlighted listing online, improved search positioning, live web and email links, company logo and 100-word company description.

\$450

PREMIUM LISTING

Top positioning and designation in search results, live web & email links, company logo, 100-word company description, social media links, 3 photos online plus 3 informational brochure/white papers/case studies.

\$895

PREMIUM PLUS LISTING

Premium Listing plus a video in your online listing and inclusion in the request for proposal program. Also includes a tile ad throughout the online guide.

\$1,495

ADDITIONAL OPTION: SOCIAL MEDIA LINKS

Make new friends by linking your company's Facebook, Linked In and/or Twitter accounts to your listing online.

Included in Premium and Premium PLUS packages.

\$99

ACT NOW and PROFIT from the Packaging Industry Directory!



For enhancement sales or for your custom login information contact:

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