



Packaging In India 2010 to 2014

Markets, Economics, and Technologies

“**Packaging in India**” is a study of the packaging industry in India. It examines the status of technology, the economics of package manufacturing, market drivers and trends, and market statistics. It then provides forecasts for the future, including quantitative market forecasts through 2014.

India is one of the world’s **countries of opportunity**. “Packaging in India” presents the opportunity for the packaging industry in India visually, in words, and statistically. This combination of approaches provides a very effective understanding of the packaging market in India and the dramatic opportunities that exist there.

What Sets this Study Apart?

- > The research was conducted on the ground in India
- > It includes detailed economic analyses of manufacturing in India, with comparisons to “Western” manufacturing
- > Market segmentations and forecasts for the domestic market in India through 2014
- > Accurate profiles of industry participants with content specific to packaging capabilities in India.

Sample Pages



Packaging in India

2010 to 2014

320
Pages

Markets, Economics, and Technologies

Learn About:

- > The future of India's packaging market with detailed segment forecasts to 2014
- > In-depth analysis of emerging trends, market conditions, and market drivers
- > Current consumption volumes with projections to 2014
- > The latest technology developments and the opportunities they afford

Who Should Buy This Study:

- > Packaging Converters
- > Raw Material Suppliers
- > Equipment and Machinery Suppliers
- > Brand Owners
- > Industry Analysts

What is included:

- > Detailed analysis of the trends and drivers of this unique and challenging market with volume forecasts to 2014
- > More than 330 pages of detailed data not available anywhere else
- > Details of market opportunities and forecasts broken down by end-use segments and five (5) geographic regions

Market Matrix:

Primary and Secondary Packaging in India		
Package Type (units)	-folding cartons	- HDPE
- closures	- glass containers	- other
- ROPP	-labels	End-use Groups (units)
- crown	- metal cans	- beverage
- plastic	- aluminum	- chemical
- lug	- steel	- food and pet food
- corrugated	- plastic containers	- healthcare
-flexible packaging	- PET	- industrial
-folding cartons	- HDPE	- durables
- glass containers	- other	- personal care
-labels	Package Type (value)	- tobacco
- metal cans	- closures	- other
- aluminum	- ROPP	
- steel	- plastic	Individual End-uses (units)
- plastic containers	- corrugated	
- PET	-flexible packaging	Each Package Type (units)
- HDPE	-folding cartons	Segmented by End-use
- other	- glass containers	
Package Type (weight)	-labels	Each Package Type (weight)
- closures	- metal cans	Segmented by End-use
- ROPP	- aluminum	
- plastic	- steel	Each Package Type (value)
- corrugated	- plastic containers	Segmented by End-use
-flexible packaging	- PET	

Additional Allied Development Capabilities



Allied Development's SavvyPack® Packaging Analysis System is the industry standard for economic and environmental analysis of packaging.

Other Studies

Pharmaceutical Blister Packaging

A global study of the pharmaceutical blister packaging market.

Biopolymers in Packaging

a global study of the biopolymer industry, focusing on packaging. Each polymer is evaluated by manufacturing technology,

production capacity, converting technology, market drivers, consumption, and market projections.

Stick Pouches

an in-depth global study of the stick pouch industry, including equipment manufacturers and contract packagers.

Medical Device Packaging

an in-depth global study of the medical device packaging industry.

Stand-up Pouches

an in-depth global study of stand-up pouches, including volumes, trends, emerging competitive products, technologies, and economics.

Microwaveable Packaging

an in-depth North American study of the microwaveable packaging industry.

Foodservice Packaging

a comprehensive study of the United States Foodservice packaging industry.

Barrier Films and Coatings

a comprehensive global analysis of barrier materials used in flexible packaging.

LCI Data for Packaging

a comprehensive examination of global LCI data specific to the packaging industry.

Packaging in India - 2010 to 2014

Markets, Economics, and Technologies

Table of Contents

<p>Section I: Introduction A. Key definitions B. Study organization C. Geographic regions D. Study methodology E. Conventions</p> <p>Section II: Executive Summary A. Economic/environmental B. Technology 1. Packaging environment 2. State of technology in India 3. Future of packaging technology in India C. Market 1. Packaging industry drivers 2. Packaging industry value (rupees) segmented by end-use 3. Packaging industry volume (metric tons) segmented by end-use 4. Packaging industry value (rupees) segmented by package type 5. Packaging industry volume (metric tons) segmented by package type</p> <p>Section III: Technology A. Packaging environment 1. Milk 2. Fruits and vegetables 3. Juice products 4. Dry products B. Technology drivers and trends 1. Production capacity 2. Technology status 3. Packaging types 4. Raw materials 5. Economics 6. Environmental C. Closures 1. Child-resistant closures 2. Closure dynamics 3. Closures with handles 4. Suppliers D. Corrugated container technology 1. Increasing use of small-flute corrugated 2. Litho-lamination 3. Increasing use of automation 4. Shelf-ready packaging 5. Heavier weight corrugated containers 6. Conversion to corrugated containers 7. Competition 8. Suppliers E. Flexible packaging technology 1. Increase in barrier packaging demand 2. Small size pouch infrastructure 3. Downgauging 4. Printing processes 5. Pouch design 6. Thermal lamination 7. Materials 8. State-of-the-art packages 9. Suppliers F. Folding carton technology 1. Double wall folding cartons 2. Windows 3. Aseptic cartons</p>	<p>4. Hot stamping 5. Suppliers G. Glass bottle technology 1. Adaptation of new production technology 2. Utilization of more natural gas 3. Competition 4. Suppliers H. Label technology 1. UV inks 2. Wet glue to pressure sensitive 3. Offset to flexographic printing 4. Smart labels 5. RFID 6. Suppliers I. Metal can technology 1. Can production technology 2. Can phenomenon 3. Aerosol cans 4. Competition 5. Suppliers J. Plastic bottle technology 1. Reduced material consumption 2. Current packages 3. Suppliers K. Tube technology 1. Tube structures 2. Automation 3. Market dynamics 4. Suppliers</p> <p>Section IV: Economics A. Three-piece steel can 1. Package Description 2. India Results 3. United States results 4. Comparison – assumptions 5. Comparison – results B. Flexible pouch 1. Package Description 2. India Results 3. United States results 4. Comparison – assumptions 5. Comparison – results C. PET bottle 1. Package Description 2. India Results 3. United States results 4. Comparison – assumptions 5. Comparison – results D. Corrugated carton 1. Package Description 2. India Results 3. United States results 4. Comparison – assumptions 5. Comparison – results</p> <p>Section V: Market Projections A. Market drivers and trends 1. Macroeconomic environment 2. Influence of the Indian government 3. Consumer drivers 4. Economic/environmental drivers 5. Market dynamics 6. Expanding rural market B. End-use definitions C. Closures 1. Market drivers and trends 2. Crown closures forecast – volume (units) by end-use 3. ROPP closures forecast – volume (units) by end-use 4. Lug cap market forecast</p>	<p>– volume (units) by end-use 5. Plastic closures market forecast – volume (units) by end-use 6. Closures market forecast – volume (units) by end-use 7. Closure market forecast – volume (metric tons) by end-use 8. Closures market forecast – value (rupees) by end-use 9. Product mix 10. Market price drivers D. Corrugated containers 1. Drivers and trends 2. Corrugated forecast – volume (square meters) by end-use 3. Corrugated forecast – volume (metric tonnes) by end-use 4. Corrugated forecast – value (rupees) by end-use 5. Product mix 6. Market price drivers E. Flexible packaging 1. Market drivers and Trends 2. Flexible packaging forecast – volume (square meters) by end-use 3. Flexible packaging forecast – volume (metric tonnes) by end-use 4. Flexible packaging forecast – value (rupees) by end-use 5. Product mix 6. Market price drivers F. Folding Cartons 1. Market drivers and Trends 2. Folding carton forecast – volume (square meters) by end-use 3. Folding carton forecast – volume (metric tons) by end-use 4. Folding carton forecast – value (rupees) by end-use 5. Product mix 6. Market price drivers G. Glass containers 1. Drivers and trends 2. Glass container forecast – volume (units) by end-use 3. Glass container forecast – volume (metric tonnes) by end-use 4. Glass container forecast – value (rupees) by end-use 5. Product mix 6. Market price drivers H. Labels 1. Drivers and trends 2. Label forecast – volume (square meters) by end-use 3. Label forecast – volume (metric tons) by end-use 4. Label forecast – value (rupees) by end-use 5. Product mix 6. Market price drivers I. Metal Cans 1. Drivers and trends 2. Aluminium cans forecast – volume (units) by end-use 3. Steel can forecast – volume (units) by end-use 4. Metal can forecast – volume (units) by end-use 5. Metal can forecast – volume</p>	<p>(metric tons) by end-use 6. Metal can forecast – value (rupees) by end-use 7. Product mix 8. Market price drivers J. Plastic containers 1. Drivers and trends 2. PET plastic bottles forecast – volume (units) by end-use 3. HDPE pastic bottles forecast – volume (units) by end-use 4. Other pastic bottles forecast – volume (units) by end-use 5. Plastic bottles forecast – volume (units) by end-use 6. Plastic bottles forecast – volume (metric tons) by end-use 7. Plastic bottles forecast – value (rupees) by end-use 8. Product mix 9. Market price drivers K. Tube market 1. Drivers and trends 2. Aluminum tube market forecast – volume (units) by end-use 3. Laminated tubes forecast – volume (units) by end-use 4. Plastic tubes market forecast – volume (units) by end-use 5. Tube market forecast – volume (units) by end-use 6. Tube market forecast – volume (metric tons) by end-use 7. Tube market forecast – value (rupees) by end-use 8. Product mix 9. Market price drivers</p> <p>Section VI: Producer Profiles Section VII: Glossary</p> <p>Figures: 42 Tables: 73</p>
-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Packaging in India

2010 to 2014

Order Form

To Order, Contact Us Directly, or Complete the Order Form below:

MAIL: Packaging Strategies, 600 Willowbrook Lane, Suite 610, West Chester, PA 19382 U.S.A..

CALL: 1.610.436.4220 ext 8511

FAX: 1.610.436.6277

ONLINE: www.packstrat.com

eMAIL: orders@packstrat.com



Contact Information

Name:

Title:

Company Name:

Street Address:

City:

State/Province:

Country:

Zip/Postal Code:

Telephone:

Fax:

eMail:

Web Site:

Packaging Strategies

600 Willowbrook Lane, Suite 610
West Chester, PA U.S.A. 19382

T: 610-436-4220 ext. 8511

F: 610-436-6277

www.packstrat.com

Payment Information

Packaging in India 2010 to 2014

Markets, Economics, and Technologies

<input type="checkbox"/>	@US\$4,495 Single User License - PDF and Web Browser access	\$ _____
<input type="checkbox"/>	@US\$4,495 Single User License - Hardcopy	\$ _____
<input type="checkbox"/>	@US\$7,195 Corporate License - PDF and Web Browser access	\$ _____
<input type="checkbox"/>	@US\$7,195 Corporate License - Hardcopy	\$ _____
<input type="checkbox"/>	@US\$500 Each Additional Copy - Hardcopy	\$ _____
<input type="checkbox"/>	@US\$500 Each Additional Copy - PDF	\$ _____
<input type="checkbox"/>	@US\$50 Each Additional Internet Access User Password	\$ _____
	Shipping & Handling Per Printed Copy (US\$25 in the U.S., US\$50 elsewhere)	\$ _____
	TOTAL :	\$ _____

Payment Method

Payment Endorsed

(Payable to Packaging Strategies in U.S. funds on a U.S. Bank)

Charge my Credit Card VISA MasterCard American Express

Card number:

Expiration Date:

Name on Card:

Signature: