

The Outlook for Metal Cans

2008 Edition

In a recently published multiclient study entitled *The Outlook for Metal Cans*, Omega Research Associates evaluates the competitive position of metal cans throughout the world. The 231-page report focuses on the major producers of metal cans globally, raw materials suppliers, end-use applications, intermaterial competition, and the effects of environmental awareness on can demand. Also discussed are major developments in canmaking such as industry structure, market saturation, product mix, and materials usage.

Includes:

- 2005 Metal Can Market with 2012 Projections
- Market share for the beverage can industry & end use market figures
- Analysis of competing materials—glass, PET, and flexible packaging
- Can recovery & recycling issues
- Business opportunities
- Major developments/trends through 2012

WORLD BEVERAGE CAN MARKET

Billions of Cans

Exhibit ES-3

Region	ACTUAL		FORECAST	
	2005	Percentage	2012	Percentage
United States & Canada	102	44.7	108	44.7
Latin America	21	8.7	21	8.7
Europe	4	1.8	4	1.8
Western Africa	8	3.5	8	3.5
Sub-Saharan Africa	3	1.3	3	1.3
East/Southern Africa	3	1.3	3	1.3
Australia & Oceania	2	0.8	2	0.8
Total	228	100.0%	242	100.0%

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