



# 2009 Global Pouch Forum Conference Proceedings

The 2009 Global Pouch Forum, held June 9-11 in Ponte Vedra Beach, FL, offered voices of optimism amid difficult economic times. With penetration rates for pouches and other flexible formats continuing to rise, the event focused on the numerous applications, innovations, and technologies that are helping pouches fulfill their vast potential in packaging.

The Forum included a host of presentations surrounding new technologies and innovations that will drive change, including that of refill pouches, spouted pouches, and retort pouches that could become growth drivers for the industry. The event also featured landmark presentations on food safety and how the packaging industry will need to adapt and package products differently. Brand owners in prominent market segments such as freezer-to-microwave and pet food will continue to shift to pouches as they change over equipment and realize cost benefits of flexible packaging, according to several Forum presenters.

## *What Presenters Said at the 2009 Global Pouch Forum*

*"Companies are realizing the effect of the pouch and the opportunities it creates. Consumers are considering it the standard packaging format of the future."*

**Dennis Calamusa**  
AlliedFlex Technologies



**Scott Whiteside**  
Clemson University

*"Moving from multi-wall bags to single-wall has been a massive innovation in this industry. But there are times when you have to have barrier."*

*"The pouch is much more about billboard space and convenience, both of which are strong supporters to the brand."*

**Marc Rapp**  
Floeter Packaging Group



**Neil Kozarsky**  
T.H.E.M.

*"We are now successfully transferring technologies from other parts of the world to the United States and using packaging as a strategic weapon. We can take things that are tried and true and reinvent them with the right package."*

*"Electron beams open up a broad set of new applications and a few different approaches in how technology is used from a sterilization standpoint."*

**Josh Epstein**  
Advanced Electron Beams



**Eric Cudnohoske**  
Wornick Foods

*"We need to put together the retort pouch puzzle pieces. FDA regulations pretty much regulate shelf-stable products and retort pouches."*

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Dennis Calamusa, President  
*AlliedFlex Technologies*

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Eric Mogensen, Product Manager  
*Allied Development Corp.*

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Rani Stern, Chief Executive Officer,  
*CLP Packaging Solutions*

### HBA/Wellness/Pharma/Medical

Dhuanne Dodrill, President  
*Rollprint Packaging Products*

### Pet Food

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*IPN Europe*

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Nilesh Savargaonkar, Senior Technical Service Specialist  
*Dow Chemical Co.*

Eric Cudnohoske, Principal Packaging Engineer  
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## Chaotic. Disruptive. Highly Marketable: Global Game-Changing Pouch & Component Innovations

Neil Kozarsky, President  
*T.H.E.M.*

## Innovations in Retort Pouch Processing & Alternative Retortable Pouch Materials

Scott Whiteside, Associate Professor of Packaging Science  
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*Mintel International*

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John Spink, Director, Anti-counterfeit & Product Protection  
Initiative Director, Packaging for Food & Product Protection Initiative  
*Michigan State University*

**The 2009 Global Pouch Forum Conference Proceedings Book includes 14 Full-Color Presentations**

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