

Packaging Thermoforming in the New Normal Economy

A Market Study and Desktop Reference

The global plastics industry has enjoyed an average annual resin demand growth rate of 9% since 1950. Then along came "The Great Recession" creating adverse market conditions for plastic processors in 2008 and 2009. So what does the future hold for North American thermoformers in 2010 and beyond?

The **2010 Packaging Thermoforming in the New Normal Economy** delves into the market outlook for thermoformed packaging and outlines the challenges and opportunities in today's economic climate. This comprehensive resource contains unique perspectives gathered from personal interviews with dozens of thermoformers...inside intelligence that can't be found anywhere else:

- Comparative historical and future projected market data for thermoformed packaging 2004-2014
- Trends in resin usage and pricing
- Leading suppliers of roll-stock, machinery and tooling for packaging thermoforming
- Primary markets applications and the outlook for each market sector
- Market overview including company size and annual sales
- 52 detailed profiles of packaging thermoformers

Who Should Invest In This Study?

- Brand Owners
- Packaging converters
- Thermoformers
- Co-packers
- Suppliers of thermoformed plastic materials and services

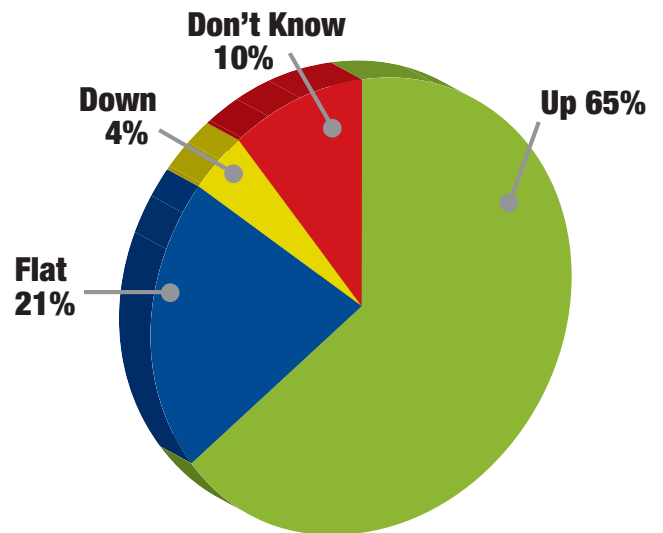
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This reference will provide everything you need to know about the thermoformed packaging marketplace all in an easy-to-use reference guide. Order your copy today!

For More Information:

In the U.S., call Karen Vaillancourt at 1-800-524-PACK (7225, ext. 8511), Or elsewhere, 1-610-436-4220 (ext. 8511) or email: orders@packstrat.com

Projected 2010 Sales Growth Among Packaging Thermoformers



Source: Packaging Thermoforming in the New Normal Economy

About the Author

PCRS

Plastics Custom Research Services (PCRS) and economist Peter Mooney have been tracking the thermoforming industry since 2002. PCRS is a top supplier of technical/economic market research devoted to the evolving domestic and global plastics industry. PCRS researches and publishes multi-client reports covering issues of critical importance to plastics processors, as well as the companies on their material and machinery supply chain. PCRS also designs and executes customized single-client market research programs that provide cost-effective and compelling market intelligence to plastics industry participants engaged in periodic strategic planning.

About Packaging Strategies



Packaging Strategies is the leading information provider for the packaging industry. Since 1983, we've researched and reported the key developments in packaging innovation and technologies to our customers via our semi-monthly electronic newsletter, market studies and conferences. We are proud to include the 2010 Packaging Thermoforming in the New Normal Economy market study as the latest addition to our library. Visit www.packstrat.com for unbiased global packaging intelligence and analysis.

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