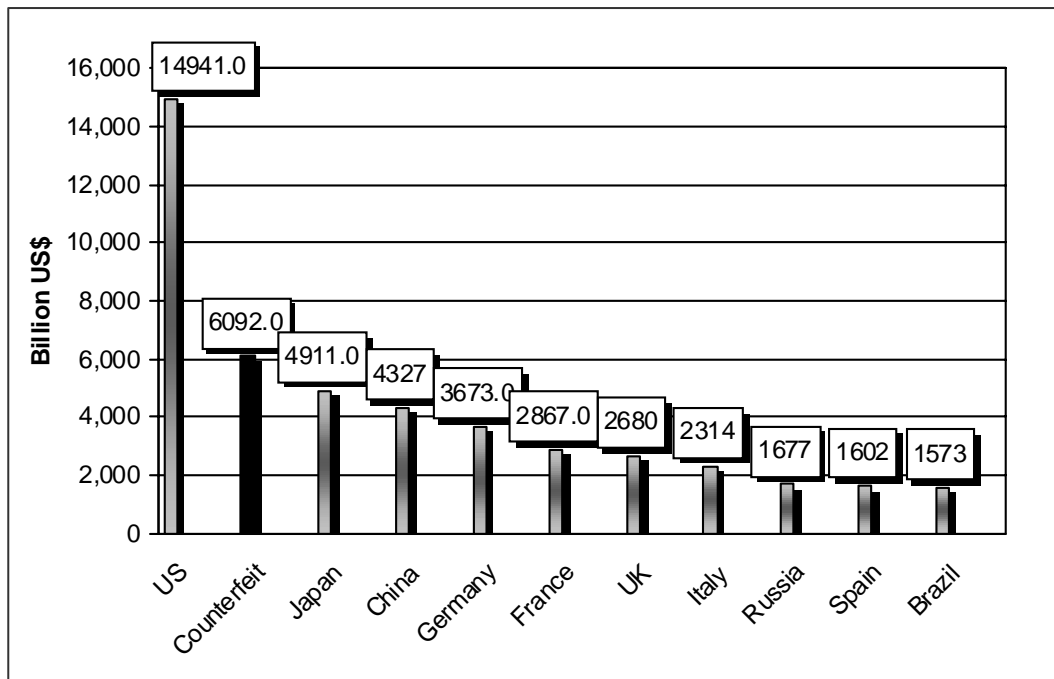


Figure 2: Counterfeit Goods Relative to Leading World Economies, 2008



Authentix

Home Office

4355 Excel Parkway, Suite 100
Addison, TX 75001-5631
United States

Other Company Locations

Dunnington, York, United Kingdom
New Delhi, India
Cape Town, South Africa

Phone Numbers and Websites

Tel: 469-737-4400
Fax: 469-737-4409
Toll Free: 866-434-1402
P.R.: 469-737-4453

www.authentix.com
www.isotag.com

Key Executives and Positions

David Moxam, *Chairman and CEO*
Craig Stamm, *CFO*
Duncan Ritchie, *Chief Operating Officer*
Ian Eastwood, *Chief Technology Officer*
Lal Pearce, *President, Global Business Development*
Marie Lassiter, *Sales Executive*
Cari Weinberg, *Marketing and Public Relations*

Description of Business

Authentix claims "global leadership in authentication solutions for brand protection and excise tax recovery." Authentix offers a wide array of world-class solutions that are based on innovative nano-scale engineering and mass serialization so that brand integrity can be preserved as products move through the supply chain. Authentix' solutions safeguard consumers from harmful products and prevent profits and tax revenues from being lost to illegal activities, such as terrorism. With clients including Fortune 500 companies and national governments, Authentix has recovered over \$5 billion in lost revenues in the last 5 years in the oil and gas, pharmaceutical and medical device, tobacco, spirits, and consumer goods industries. In addition, their expertise in the fields of

security documents, currency and homeland security applications helps to protect 21st century society in those areas.

Company Type

Authentix is a private independent company acquired by The Carlyle Group (a private equity firm), J.H. Whitney (a private equity firm) and Manti Holdings (an energy company) in April, 2008.

Employees

45

Incorporation Date

1992

Estimated Annual Sales

\$9.5 million (2009)

Product Line

Authentix applies a variety of solutions to authentication problems including:

- Risk Analysis
- Solutions Design
- Packaging Solutions
- In-Product Solutions
- Track & Trace
- Field Testing
- Internet Surveillance
- Program Management

As the self-proclaimed industry leader in pharmaceutical authentication, Authentix is the only solutions provider that can authenticate products, their packaging and their distribution in the

field. Authentix extensive portfolio of Risk Analysis, Solutions Design, Implementation, Surveillance, and Full Program Management, provides pharmaceutical brand owners with strategic solutions to the risks of counterfeiting and diversion.

Authentix is unique in the industry in providing a total solution for the protection of spirit brands. As the global leader in spirit authentication, we can authenticate all aspects of a brand, including the spirit itself, and monitor its integrity across the globe. Through a documented chain of evidence, we support brand owners to ensure that effective enforcement is maintained.

Authentix is a solution provider for the authentication and tracking of fuels. Authentix combines 20 years successful experience in revenue recovery for brand owners and governments alike. From the global economies of the US to the emerging nations of Africa, Authentix installs and manages fuel authentication programs for the prevention of adulteration, franchise abuse, and tax evasion.

Authentix solutions are in global commercial use by industry majors, including two of the “Big 6” research and development based multinationals. These systems allow both technical and formulations to be rapidly and unequivocally authenticated to combat license abuse and counterfeiting, and to protect the end user—the farmer—from such malpractice. Together with overt, covert and forensic features for authenticating packaging, Authentix provides brand owners with the most complete brand protection solution in the agrochemical industry.

As specialists in the development and application of nano-marking systems, Authentix covert and forensic markers are increasingly used by government agencies to prevent tax losses and for the improvement of homeland security. Examples of current applications include, controlling tax fraud on Fuels, Spirits and Tobacco, securing currency and documents, protecting aviation fuel, marking explosives and cargo protection. In addition, our markers can be incorporated into military uniforms for remote detection by aircraft and troops, in order to identify friendly forces.

Key Customers and Partnerships

Indian Ministry of Petroleum and Natural Gas

One Network

Government of Swaziland

AstraZeneca Pharmaceuticals

Anadarko Petroleum

Government of Guyana

Governments of Kenya, Tanzania, Uganda and Zambia

Reputation / Image

Authentix has a solid international reputation as an upstanding leader in the authentication industry with the highest integrity.

Strategic Direction

Authentix is a growing company and is on the cutting edge of brand protection and security. Its founders and employees are inventors and innovators consistently generating new ways to use the latest technology to thwart counterfeiting, piracy and other security issues.

Company News and Events

August, 2009

Authentix, Inc. successfully achieved the new International Organization for Standardization (ISO) ISO9001:2008 world quality certification. The ISO9001:2008 standard ensures that certified organizations involved in the design and development, manufacturing, installation and servicing of products adhere to specific quality and management procedures.

October, 2008

Authentix, Inc. announced that the African nation of Swaziland has extended its fuel authentication contract with Authentix through 2009. The Authentix program has helped Swaziland increase the sale of legal tax paid fuel by more than 20% and has resulted in a corresponding drop in the number of commercial and retail sites illegally selling smuggled fuel.

September, 2008

Authentix has been awarded the highest honor that can be bestowed on a company in the UK, The Queen's Award. Authentix was given the Queen's Award for International Trade for saving countries billions of dollars by preventing fuel adulteration and smuggling.

Upcoming Trade Shows

N/A